

Master of Puppets:

A critical study of the role played by Heavy Metal / Hard Rock magazines in the development of a subculture

I am a third year student of journalism currently conducting a research study into the affects that the hard rock / alternative / heavy metal press has on the subculture.

Preconceived notions of the subculture by mass-culture often label it as deviant and rebellious. The purpose of my research is therefore to find out if this is in reality true or false. Seeing if in fact the subcultures members conform to values and attitudes portrayed by the subcultures press, such as Kerrang magazine, in regard to CD's, bands, concerts, fashion and such.

Your personal details (gender and age) will be kept completely confidential; I will need your age in order to collate my data in an efficient manner that allows me to produce incidences of age against rebellious attitudes and if age has an effect.

If you have any questions about this research or in the future would like to see the results please take this coversheet, my contact details are at the bottom.

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